

	Platinum - \$5,000	Ruby - \$2,500	Silver - \$1,000
Special Recognition at SHRM-KC Annual Conference	Yes	No	No
Exhibit space during SHRM-KC Annual Conference (may be held virtual or in-person), including 2 company representatives to work the exhibit. Additional representatives are \$250 each.	Yes	No	No
Featured organization at 1 monthly program (may be held virtual or in-person). Includes 3-5 minutes of podium time, display table, two company representatives, and opportunity to host a door prize drawing. Additional representatives are required to pay member registration rates.	Yes	No	No
___ e-blasts included per year to all SHRM-KC members through our membership platform to promote events, products, etc. that align with SHRM-KC's Mission and do not conflict with programming	x2	x1	No
Opportunity to submit speaker/session idea for SHRM-KC Annual Conference	Yes	Yes	No
Recognition from the host at all major SHRM-KC events (monthly meetings, social events, non-sponsored webinars, and SHRM-KC Annual Conference)	Yes	Yes	Yes
Opportunity to attend all SHRM-KC events at the member rate	Yes	Yes	Yes
Name and website hyperlink on SHRM-KC monthly E-Newsletter	Yes	Yes	Yes
Logo or company name with website hyperlink and brief company description on SHRM-KC website	Logo	Logo	Name
SHRM-KC Business Partner Logo for use on company website and/or marketing efforts.	Yes	Yes	Yes
Opportunity to submit ___ articles for SHRM-KC monthly e-newsletter (may include HR seminars, products, general education, etc. but must align with SHRM-KC's Mission and not conflict with any other SHRM-KC programming)	x6	x4	x2

Individual Options	Price
One-Time E-blast to SHRM-KC Members (must align with SHRM-KC's Mission and not compete with SHRM-KC programming or events)	\$500
Social Event Sponsor – includes 2-3 minute welcome during the event (in-person or virtual) to share company information and the opportunity to host a door-prize drawing and share marketing materials.	\$500
Webinar Sponsor (includes 2-3 minutes prior to the start of the webinar to share company information and opportunity to host a door-prize drawing)	\$500
Exhibit Space at SHRM-KC Annual Conference (includes virtual or in-person display and two company representatives). Additional representatives are \$250 each.	\$500
Monthly program sponsor (includes 3-5 minute business showcase, display table (if in person), opportunity to share marketing materials and opportunity to host door prize drawing)	\$750
Employment Law Webinar Sponsor (sponsor six employment law webinars for SHRM-KC members throughout the year)	\$2,500